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Thank you for your interest in participating in the 40th Annual LIBER Conference. Detailed information about LIBER 2011 stands can be found in the attached document.

If you need further information, please do not hesitate to get in touch with us:  
sponsorship.liber2011@upc.edu

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## Sponsorships list

If you do not wish to be part of the exhibition, we offer you the possibility of marketing your company at the conference through a sponsorship. Your generous sponsorship would be rewarded by:

<p><b>Distribution of information / publicity material</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"><li>○ Two information / publicity materials included in the conference bags.</li><li>○ Sponsor name and logo on the conference website and in the conference brochure.</li></ul>	500 €
<p><b>Distribution of small gift and information / publicity material</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"><li>○ A small gift (pencil, ball pen, etc.) and two information / publicity materials included in the conference bags.</li><li>○ Sponsor name and logo on the conference website and in the conference brochure.</li></ul>	750 €
<p><b>Coffee break</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"><li>○ Sponsor name will be mentioned in the conference programme in connection with the coffee break ("Sponsored by...").</li><li>○ Signs with the company / organisation name on the coffee tables.</li><li>○ Sponsor name and logo on the conference website.</li></ul> <p>There will be six coffee breaks that can be sponsored.</p>	1.000 €
<p><b>Lunch break</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"><li>○ Sponsor name will be mentioned in the conference programme in connection with the lunch break ("Sponsored by...").</li><li>○ Signs with the sponsor name on the lunch tables.</li><li>○ Sponsor name and logo on the conference website.</li></ul> <p>There will be three lunch breaks that can be sponsored.</p>	2.000 €

<p><b>Conference dinner at Teatre Nacional de Catalunya</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ Sponsor name will be mentioned in the conference programme in connection with the conference dinner ("Sponsored by...").</li> <li>○ Signs with the sponsor name on the dinner tables.</li> <li>○ Sponsor name and logo on the conference website.</li> </ul> <p>If you want to have the exclusivity of the dinner sponsorship please contact us.</p>	3.000 €
<p><b>Live music at the conference dinner</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ The sponsor name will be mentioned in the conference programme in connection with the conference dinner ("Music sponsored by...").</li> <li>○ Sponsor name and logo on the conference website.</li> <li>○ Signs with the sponsor name on the dinner tables.</li> </ul>	1.500 €
<p><b>The reception at the City Hall</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ The sponsor name will be mentioned in the conference programme in connection with the reception ("Sponsored by...").</li> <li>○ Sponsor name and logo on the conference website</li> </ul>	1.000 €
<p><b>The reception at the National Library of Catalonia</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ The sponsor name will be mentioned in the conference programme in connection with the reception ("Sponsored by...").</li> <li>○ Sponsor name and logo on the conference website.</li> </ul>	1.000 €
<p><b>The conference excursion</b></p> <p>A conference excursion will be arranged in connection with the conference. This will include visits to Montserrat and wine caves. Lunch will be included.</p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ The sponsor name will be mentioned in the conference programme in connection with the excursion ("Sponsored by...").</li> <li>○ Sponsor name and logo on the conference website.</li> <li>○ The sponsor is offered two free seats on the tour.</li> </ul>	2.500 €
<p><b>The conference bag</b></p> <p>Each participant at the conference will receive a conference bag including the conference programme, etc.</p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ Sponsor name and logo will be printed on the bag together with LIBER's logo.</li> <li>○ Exhibitor name and logo on the conference website and in the conference brochure Two information / publicity materials included in the conference bag.</li> </ul>	2.000 €

<p><b>USB</b></p> <p>Each participant at the conference will receive an usb stick with the conference papers.</p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ Sponsor name and logo on the conference website and in the conference brochure</li> <li>○ Sponsor logo will be printed on the usb stick</li> </ul>	3.000 €
<p><b>Transportation between hotel and conference dinner place</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ The sponsor name will be mentioned in the conference programme in connection with the conference dinner transportation ("Transportation sponsored by...").</li> <li>○ Sponsor name and logo on the conference website.</li> <li>○ Two information / publicity materials included in the conference bags.</li> </ul>	1.500 €
<p><b>Waistcoat /T-shirt for the Host Library staff and volunteers</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ Sponsor name and logo on the conference website and in the conference brochure.</li> <li>○ Sponsor logo will be printed on the waistcoat/T-shirt</li> </ul>	1.500 €
<p><b>Traditional Spanish fan (with the sponsor name) included on the conference bag</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ Sponsor name and logo on the conference website and in the conference brochure.</li> <li>○ Sponsor logo will be printed on the traditional Spanish fan</li> </ul>	1.000 €
<p><b>Lanyard for conference badge</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ Sponsor name and logo on the conference website and in the conference brochure.</li> <li>○ Sponsor logo will be printed on the lanyard</li> </ul>	1.500 €
<p><b>Half or whole page in the conference programme</b></p> <p>Sponsorship includes:</p> <ul style="list-style-type: none"> <li>○ To have a half or a whole page of marketing space in the conference programme.</li> <li>○ Sponsor name and logo on the conference website</li> </ul>	500 € and 750 €

The sponsor will pay for any conference participation, conference dinner and social events.

## **SPONSORSHIP APPLICATION AND PAYMENT**

### **Application**

Fill in the application form below and send it to the Barcelona LIBER Office. On receipt of the form, the company Activa Congressos will issue a bill for 50% of the total sponsorship amount.

Send the application form to:

Barcelona LIBER Office

E-mail: [sponsorship.liber2011@upc.edu](mailto:sponsorship.liber2011@upc.edu)

### **Payment**

In the second half of April 2011, Activa Congressos will send out a second bill for the remaining 50% of the fee.

If the company has not paid the total amount of the sponsorship by 20 May 2011, the Barcelona LIBER Office shall reject the application.

### **Allocation of the sponsorships**

The Organization shall allocate the sponsorship on a first-come first-served basis once payment of 50% of the total amount has been received.

### **Cancellations**

Barcelona LIBER Office must be informed of all cancellations in writing. The cancellations policy is as follows:

- Before 15 April 2011: 70% of the total amount paid will be refunded
- From 16 April 2011: no refund will be given

### **Cancellation of the conference**

If the LIBER 40th Annual Conference has to be cancelled for any reason, including force majeure, the exhibitors shall not take any action against the Organization. The total amount that they have paid shall be reimbursed, minus a certain amount to cover any costs that may have been incurred up to the time of the cancellation.

## SPONSORSHIP BOOKING FORM AND CONTRACT

**I would like to sponsor the following item:**

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**Billing details**

**Company:** .....

Address: .....

Town/city: ..... Country: ..... Postcode:.....

Identification number: ..... Tel.: ..... Fax: .....

E-mail: .....

**Contact person:**

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**Job position:**

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**Comments**.....

On behalf of the Company, I agree to comply with the conditions of sponsorship from the time of signing this contract.

Signature and company seal:

\_\_\_\_\_, \_\_\_\_\_ 2011

This form should be filled in and sent to the following e-mail address as soon as possible:

Barcelona LIBER Office

E-mail: [sponsorship.liber2011@upc.edu](mailto:sponsorship.liber2011@upc.edu)

A copy must also be sent by post to:

Barcelona LIBER Office

UPC. Servei de Biblioteques i Documentació

Jordi Girona, 31 Edifici TG

08034 Barcelona

*The bill will be issued on receipt of this sponsorship booking form.*